



Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Support for Heritage based Product & Service development for Kakheti & Imereti Authentic regional cluster members in the Cultural Heritage sector	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia					
		Weighting in % (2)	points (max. 10) (3)	assessment (2)x(3) (4)	points (max. 10) (5)	assessment (2)x(5) (6)	points (max. 10) (7)	assessment (2)x(7) (8)
1	Appropriateness of suggested concept and work plan							
	<i>Interpretation of objectives</i>	2						
	<i>Strategy of implementation</i>	5						
	<i>Management of processes, cooperation, learning and innovation</i>	5						
	<i>Work schedule and timelines</i>	4						
	<i>Monitoring and evaluation concept</i>	3						
	Subtotal for 1	19						
2	Education							
	<i>Higher education in Arts, History, history of Art, Design, Caucasian studies, Cultural Heritage Preservation or a related field</i>	10						
	Subtotal for 2	10						
3	Experience of the Consultant							
	Strong research, analytical and report writing skills	3						
	Excellent communication, facilitation and moderation skills	2						
	Advanced computer skills including Microsoft Office and web-based applications	3						
	<i>Experience in designing of new functional categories of craft products</i>	10						
	<i>Experience in designing and creating traditional Georgian crafts collections</i>	10						
	<i>Experience in identifying aspects of tangible and intangible heritage and assessing them from the perspective of their use for tourism</i>	8						
	<i>Experience in researching and assessing potentials of cultural heritage & cultural tourism aspects (tangible and intangible) and development of respective tourism products;</i>	10						
	<i>Experience of developing heritage-based crafts products & services in tourism related field in Georgia</i>	10						
	<i>Preferably, 5 years of consulting experience in private sector development in the heritage Tourism / crafts</i>	5						
	<i>Preferably, 5 years of consulting experience in Development Cooperation (DC) will be an asset</i>	5						
	Excellent command both: written and spoken English	5						
	Subtotal for 3	71						
4	Recommendations							
	<i>2 LoR to evidence successful cooperation with international development partners / programs / projects or government agencies in Georgia in the last 2 years</i>	5						
	Subtotal for 4	5						
	Grand Total	100						

